

Southern African Montessori Association
ADVERTISING POLICY IN SAMA PUBLICATIONS EFFECTIVE 1st June 2008

1. Content of Advertisements

All Advertisements must be supportive of and in line with Montessori education.

2. Available publications for advertising:

- **National Newsletter**
 - Each ad tendered runs in one newsletter publication only.
- **Website**
 - Each ad tendered is uploaded on the first day of the following month and removed on the last day of the same month.

3. Member Benefits:

Only School and Training Institution Members gain some free advertising.

- **SCHOOL MEMBERS**
 - Free website listing for the duration of the membership year.
 - 1 free 3-line advert in all National Newsletters during the membership year.
- **TRAINING CENTRES**
 - Free website listing for the duration of the membership year.
 - 2 free quarter page adverts in the National Newsletter during the membership year.

4. Member Advertising Costs:

Monthly rates applicable to all membership categories.

<u>Size of advert</u>	<u>National Newsletter</u>	<u>Website (Employment opps)</u>
3 lines	R50.00	R150.00
Quarter Page	R100.00	n/a
Half Page	R200.00	n/a
Three Quarter Page	R300.00	n/a
Full Page	R400.00	n/a

5. Non-member Advertising Costs:

<u>Size of advert</u>	<u>National Newsletter</u>	<u>Website (Employment opps)</u>
3 lines	R100.00	R300.00
Quarter Page	R200.00	n/a
Half Page	R400.00	n/a
Three Quarter Page	R600.00	n/a
Full Page	R800.00	n/a

All advertisers must be checked by the general administrator for membership status and will be billed accordingly by the general administrator. Where payments are due, adverts will only be placed once the payments are received.

All submissions must be made to the general administrator (admin@samontessori.org.za) by the 20th of each month.